nimbata. Affiliate Program

Nimbata Overview & Affiliate perks





Earning as an affiliate should be this easy —no matter where you are

Welcome to our Affiliate Program, designed to help you grow and earn as hassle-free as possible.

Join our Affiliate program to:

- **Earn High Commissions**
  Our partners earn 15% recurring commissions for each client they refer.
- **30 day payment schedule**
  We are dedicated to making regular monthly payments to our partners.
- **Grow alongside the clients you refer**
  Our program allows you to go from 0 to hero as your clients grow with Nimbata.

Welcome!

Meet your new product! Nimbata is a call tracking software made for marketers to help them optimize their efforts by attributing phone calls. Our solution combines unique lead capture, conversion tracking, marketing attribution and lead management capabilities that help Marketers generate better inbound leads and converts more web visitors to sales.

To learn more about how Nimbata helps its clients check out this short video.



Why Nimbata you may ask

Nimbata is the only call tracking software that lets its customers **pay per answered call** instead of per minute, which can **decrease** their final invoice **by up to 70% in comparison to other tools**. But there's more:

- **No automated chatboxes, only pure expert knowledge**

  We value our customers; that's why we have armed our support team with call tracking expertise to solve issues on the spot without back and forths.

- **Easy to setup & use**

  in a way that you already know how to use it before even signing up.

- **Feature Deliverability**

  We roll out competitive features every month that help our customers stay ahead of the competition.

Nimbata is made for:



1. Agencies

Agencies are the perfect match for our platform. They use Nimbata to prove their impact, optimize their clients' campaigns, and enhance their decision-making based on accurate insights.

You can find more here.

2. Marketing Teams & Business Owners in:

93% Accountants	**92%** Health Clinics	**86%** Dentists	**86%** Massages	**84%** HVAC	**78%** Beauty Salons
78% Insurance	**75%** Lawyers	**75%** Tax Consultants	**73%** Auto Repair	**70%** Movers	**70%** Senior Services
70% Funeral Homes	**70%** Pest Control	**67%** Mortgages	**67%** Lawn Care	**64%** Cable TV	**61%** Auto Dealers
60% Real Estate	**58%** Auto Parts	**58%** Locksmiths	**55%** Florists	**52%** Restaurants	**45%** Internet Providers
39% Home Remodeling	**38%** Banks	**35%** Travel Agencies	**33%** Furniture	**24%** Jewelers	**13%** Mattresses

*The percentage indicate customers who call a business after a search

** The highlighted cells identify industries with a high rate of call tracking adoption.





What kind of affiliate partners do we work with?

Content Writers

writing about PPC, SEO, Lead Generation, Lead Tracking, Software Comparisons & Alternatives.

Content Creators

recording videos & tutorials related to Google Ads, Call Tracking, Google Analytics 4

Paid Search Experts

who are familiar with Lead Generation campaigns to drive free trials with pre-made landing pages.

Course Instructors

who are creating webinars or courses to teach Marketing, Google Ads, Google Analytics 4 and want to promote Nimbata via affiliate links.

LinkedIn Influencers

who share Marketing, Conversion Tracking, and PPC tips, insights, and best practices.

All around Marketers

that want to promote and grow with Nimbata



Our numbers that will supercharge your promotional efforts:

±40%
lead-to-customer rate

±10,000
organic visits/ month

±10%
lp conversion rates

+15000
daily active users

How to apply to be an affiliate



You send traffic to pre-made LPs using your **referral link**

Lead becomes a client

You get **15% recurring commission**

Fill the form

Get Qualified

Refer & Earn

Join our Affiliate Community*

*Once you get qualified, you will get access to a series of resources to give you a kickstart.